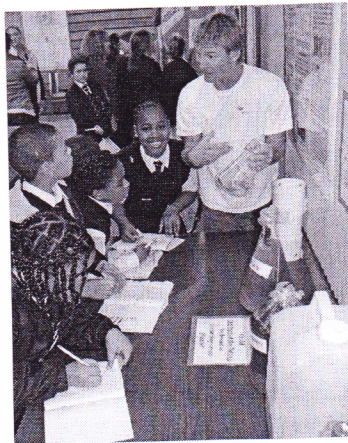


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**THE BERMUDA INSTITUTE OF OCEAN SCIENCES GAINS GLOBAL EXPOSURE AS A NBC  
NETWORK CREW ARRIVES TO FILM AT BIOS RESEARCH VESSEL**



BERMUDA, December 6, 2010 – A five-person NBC Network crew from the United States arrived in Bermuda this weekend to film at the Bermuda Institute of Ocean Sciences (BIOS) research vessel Atlantic Explorer. BIOS along with the Bermuda Department of Tourism (BDOT) welcomed the NBC Network team where they are collecting footage to develop an upcoming program for the NBC Learn network, the educational arm of NBC News which provides global content to teachers, students, schools and universities. NBC Learn will collect data to report on climate science and the rise in ocean temperatures. BIOS has the longest continual record of ocean chemistry anywhere in the world, making it an industry leader in the field.

According to The Hon. Patrice K. Minors, JP, MP, Minister of Business Development and Tourism, BIOS' commitment to issues of environmental change is honourable and their research vessel serves as a valuable resource for Bermudians, especially young people.

"We welcome the NBC network to Bermuda to report on the accomplishments being made at the Bermuda Institute of Ocean Sciences," stated Minors. "BIOS is one of the leading facilities in the study of ocean sciences. We're excited that the research the NBC team captures from Bermuda's BIOS will assist in learning programs utilized around the world."

Get up-to-date information from Bermuda on Twitter @GoToBermuda. Media can also visit [www.louhammond.com](http://www.louhammond.com) for latest press releases and images. Follow on Twitter at LouHammondPR or find us on Facebook.

**\*\* The photo credit should be provided to the Bermuda Institute of Ocean Sciences.**

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## **"FEEL THE LOVE" IN BERMUDA THIS HOLIDAY SEASON WITH VALUE-ADDED HOTEL PACKAGES AND ISLAND-WIDE SAVINGS**

NEW YORK, December 10, 2010 – Travelers to Bermuda's pink sand beaches this winter season will experience Bermuda holiday cheer with special themed hotel savings. Winter hotel package offerings include a complimentary stay on Christmas Day, family-focused workshops, 50 percent off children's guest rooms, premium accommodations as well as a third night free "Compliments of Bermuda." Some of the winter specials and happenings travelers to Bermuda can enjoy this season include:

### **Winter Season at The Reefs Hotel & Club**

**Christmas is Free!** Stay five nights or more and Christmas night is free. Christmas activities at the beachfront resort include a Christmas Eve tree-trimming party as well as S'mores and hot chocolate on the beach. Daily rates begin at \$385 for a poolside room based on double occupancy. Rates include daily breakfast, afternoon tea and gourmet dinner. All rooms and suites are included in the offer and feature private patios with ocean views. The Reefs "Christmas is free" package is available for stays between December 15 - 22, departure by December 27.

The Reefs Hotel & Club also has its **Winter Break Package**, valid through March 31, 2011. The package excludes December 20 – January 3 dates and includes four days/three nights in an ocean-view room (best available in Superior, Deluxe or Premier room categories), daily breakfast and one round-trip airport transfer for two persons. Prices are \$1,289/couple for Sunday to Wednesday stays and \$1,479/couple for Thursday to Saturday visits. Call 800-742-2008 for reservation or visit [www.thereefs.com](http://www.thereefs.com).

### **Elbow Beach Bermuda's Family Vacation Package**

The whole family can experience a fun-filled, affordable vacation with Elbow Beach Bermuda's **Family Vacation Package**. A Mandarin Oriental resort, Elbow Beach has a range of entertainment for families, including an excursion to the Bermuda Aquarium, Museum and Zoo (BAMZ), fun on its beautiful, private half-mile pink sand beach and appealing activities for kids aged 5 to 12 in the resort's Kids Club playroom. Starting at \$210 per adult, per day, inclusive of two children under 12, this package provides daily breakfast and accommodation in a Premier Ocean View Room, complete with two double beds or complimentary rollaway beds for children. Four day passes are also provided to the Bermuda Aquarium, Museum and Zoo, along with three hours of babysitting and a 50-minute *Oriental Essence* spa treatment at The Spa at Elbow Beach for mom. Visit [www.mandarinoriental.com/bermuda](http://www.mandarinoriental.com/bermuda).



### **Royal Palms Hotel Christmas Season Package**

The boutique Royal Palms Hotel, Bermuda offers a holiday season package valid December 17, 2010 – January 2, 2011 with room rates starting at \$199 per night, double occupancy, giving a 50 percent savings. Call 800-678-0783 or 441 292 1854 for reservations or visit [www.royalpalms.bm](http://www.royalpalms.bm).

### **The Holiday Season at the Fairmont Southampton**

The Fairmont Southampton offers the perfect winter vacation for the entire family with daily guest activities this holiday season, most of which are complimentary. With a range of happenings, including cookie making, children's activities in Santa's Workshop, wine tastings, sandcastle competitions, nature walks, seasonal spa experiences, Christmas caroling, Santa's grand arrival and New Year's Eve celebrations, Fairmont Southampton is spreading the holiday spirit. The **Family Package** is available through December 31, 2010 and includes luxury accommodations, a welcome amenity for kids upon check in and free access to the Fairmont's Explorer's Camp. Room rates start at \$249 per night, with a second room for the children priced at 50 percent off the rate per night. For reservations, call 866-540-4497 or visit [www.fairmont.com/southampton](http://www.fairmont.com/southampton).

### **Tucker's Point Hotel & Spa's Bermudaful Holiday Escape**

Bermuda's acclaimed Tucker's Point Hotel & Spa will soon celebrate its second holiday season, and is giving guests every third night free through January 5, 2011, with its **Bermudaful Holiday Escape package**. Rates start at \$375 per night and include a commemorative, hand-painted Tucker's Point Christmas ornament as a holiday keepsake and a festive eggnog and Christmas cookie amenity upon arrival. Tucker's Point Hotel & Spa features 88 luxurious rooms, spectacular views of Castle Harbour and Harrington Sound, championship golf, world-class spa and private stretch of pink sand beach. Rates do not include tax or gratuity and are subject to change and are based on availability and may not be combined with other offers. For reservations, please call 866.604.3764 or [www.tuckerspoint.com](http://www.tuckerspoint.com).

### **Compliments of Bermuda Promotion**

Offered to coincide with Bermuda's popular "golf and spa" season, The Bermuda Department of Tourism teamed up with 16 participating hotel properties to launch this destination-wide promotion, available for booking now – March 12, 2011 for travel through March 15, 2011. Accommodations range from luxury resorts and boutique hotels to beach clubs and historic beach-front properties. Rates for accommodations range from approximately \$125 - \$395 per night and are subject to availability. Visit [www.bermutatourism.com/compliments](http://www.bermutatourism.com/compliments) for more information on booking a **Compliments of Bermuda** package, or call your local travel specialist.

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's accommodations range from luxury resorts to intimate guest cottages and family-run inns, all incorporating the sophistication and hospitality unique to the Bermuda experience. The island includes more than 150 restaurants to fit any traveler's budget, from simple and inexpensive to elegant and special dining. Bermuda's diverse activities offer an array of vacation options all year round, including more wreck dives than anywhere else in the world, championship golf, horseback riding, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end.

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### **"BERMUDA RENDEZVOUS" PROGRAM OFFERS VISITORS FREE DAILY CULTURAL ACTIVITIES**

NEW YORK, December 13, 2010 – The Island of Bermuda is highlighting its more than 400 years of history and rich culture this winter season with the launch of the **"Bermuda Rendezvous"** daily activities program. Organized by the Bermuda Department of Tourism in conjunction with the Department of Community & Cultural Affairs, **Bermuda Rendezvous** offers visitors a wide array of cultural activities, the majority of which are free unless otherwise indicated. Activities range from performances by Bermuda's famed and colorful Gombey dancers to glass-blowing demonstrations, cooking demonstrations, and historic tours of the Royal Navy Dockyard and St. George's, a UNESCO World Heritage site

The **Bermuda Rendezvous** program runs through March 31, 2011 and highlights include:

- Guided Walking Tour of City of Hamilton: showcases some of Bermuda's most historic sites such as the Bermuda national Library and Fort Hamilton;
- Botanical Gardens Tour: home to 15 permanent collections including sub-tropical fruit groves, cedar and banyan trees as well as a sensory garden;
- Bermuda Cookery Demonstration, in which Bermudian Chef Cheryl Kerr shares local flavors;
- Royal Naval Dockyard Glassworks: a look at the art of flame working and glass blowing;
- Historical re-enactment and town tour of St. George's: offering a guided tour through the historic old town;
- Bermuda Gombey Revue: a fun folk art event featuring the music and dancing of Bermuda's famed loud and lively Gombeyes;
- Additionally, a free lecture series will also be offered covering several aspects of the Bermudian culture.

For more information on the "Bermuda Rendezvous Activities" program, call the Department of Community & Cultural Affairs at 441-292-9447 or visit [www.bermudatourism.com](http://www.bermudatourism.com).

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## ESCAPE TO BERMUDA THIS FEBRUARY FOR FIRST-EVER "FEEL THE LOVE MONTH"

### *Island-wide Celebration Features Dancing, Love Tours, Chocolate Tastings and More*

NEW YORK, January 10, 2011 – In Bermuda, cupid strikes not only on Valentine's Day, but for the entire month of February. The Bermuda Department of Tourism is sponsoring destination-wide romantic happenings in celebration of Bermuda's first-ever "**Feel the Love Month**," from February 1 – February 28, 2011.

Bermuda provides all the elements to be swept away for a quintessential romantic escape, including: 21 miles of majestic isles, signature pink sands, turquoise waters, world-class spas, fine dining with spectacular ocean views, and rich arts and cultural offerings.

Bermuda's Feel the Love Month enhances all those elements and includes a range of daily activities such as a "Love Train" city tour, chocolate tastings, champagne and strawberries museum reception, salsa dancing nights, and more.

Travelers can also receive the third night free when booking a minimum three-night stay at 16 participating hotels and resorts during Feel the Love Month "**Compliments of Bermuda.**" Accommodations range from luxury resorts and boutique hotels to beach clubs and historic beach-front properties. While on island they may participate in the following Feel the Love Month events:

- **Couples' Golf Tournament**, Port Royal Golf Course, Southampton, Mondays and Thursdays from 8:30 a.m. – 12:00 p.m.  
The breathtaking views and lush greenways at the Port Royal Golf Course, the home of the PGA Grand Slam of Golf, is the perfect course for couples. Take advantage of the 50 percent discount on greens fees, which totals \$90 per person inclusive of cart for 18 holes. Club rentals \$25.00. First place winners will receive a dinner for two at a well-known Bermuda restaurant, compliments of BermudaSalsa.com. Book your tee time early by calling (441) 234-0974.
- **Champagne and Strawberries Afternoon Affair**, Masterworks Museum of Bermuda Art, Botanical Gardens, Paget, Tuesdays and Fridays from 1:00 p.m. – 3:00 p.m.  
Receive complimentary access to Masterworks and enjoy live local entertainment, champagne and strawberries, plus an exclusive tour of the gallery by founder and creative director, Tom Butterfield, beginning at 1:30 p.m. on reception days.



- **Love Train City Tour**, Front Street, City of Hamilton (Meet at the Flagpole), Wednesdays from 11:00 a.m. – 12:00 p.m.  
Board the “Love Train” for a guided tour of Bermuda’s romantic places in the City of Hamilton. While onboard, discover unique facts about the City and photograph amazing historic sites.
- **Chocolate Tastings**, Gourmet Boutique at 10 Queen Street, City of Hamilton, Wednesdays from 1:00 p.m. – 2:00 p.m.  
Prepare your taste buds for the ultimate treat and experience the best chocolate at fun palate-pleasing tastings. Also, enjoy live local entertainment at this new chocolate shop.
- **Dockyard Glassworks**, Maritime Lane, Royal Naval Dockyard, Thursdays from 2:00 p.m. – 4:00 p.m.  
Watch talented artists create magnificent masterpieces using the process of glass-blowing and flame-working. Also, receive a specially made lovebird, compliments of the Department of Tourism.
- **Feel the Love Fridays**, Bermuda National Gallery, City Hall & Arts Centre on Church Street in the City of Hamilton from 5:30 p.m. – 7:00 p.m.  
In the heart of the City, love will be in the air as guests are serenaded with popular love songs by one of Bermuda’s best female vocalists. Also, enjoy wine tastings at the renowned Bermuda National Gallery, compliments of Gosling’s Rum.
- **Love Tales Walking Tour**, Town Hall, Town of St. George, Saturdays from 11:00 a.m. – 12:00 p.m.  
Join renowned St. George’s walking tour guide Gill Outerbridge for an intimate walk through the historic Town of St. George, a UNESCO World Heritage site. Learn about Bermuda’s greatest love stories while discovering locally made products.
- **SalsaMania Latin Night Out**  
Spice up the romance with a sizzling Salsa night featuring choreographed routines, special couples’ instruction, great Latin cuisine, beverages and music. SalsaMania will take place at the following three locations.  
Thursdays: Wine Cellar, Fairmont Southampton, from 8:30 p.m. – 12:00 a.m.  
Fridays: The Lido Complex, Elbow Beach Bermuda, from 8:30pm – 12:00 a.m.  
Saturdays: Muse, 17 Front Street, City of Hamilton, from 8:30 p.m. – 12:00 a.m

For information on travel to Bermuda, please visit [www.bermudatourism.com](http://www.bermudatourism.com) or speak to your local travel specialist.

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's diverse activities offer an array of vacation options all year round, including more wreck dives than anywhere else in the world, championship golf, horseback riding, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end. From simple and inexpensive to elegant and special dining, Bermuda has more than 150 restaurants to fit any traveler's budget. For more information or to make a reservation in Bermuda, please call 1 (800) BERMUDA or visit [www.bermudatourism.com](http://www.bermudatourism.com). For client press releases and downloadable photography, media may access [www.louhammond.com](http://www.louhammond.com). Media can also visit



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## **THE PGA OF AMERICA EXTENDS STAY OF PGA GRAND SLAM OF GOLF THROUGH 2012 IN BERMUDA AT THE PORT ROYAL GOLF COURSE**

ORLANDO, Fla., January 27, 2011 – Bermuda and Port Royal Golf Course will return as hosts through 2012 for the 29th and 30th editions of the PGA Grand Slam of Golf.

The PGA Grand Slam of Golf, the season-ending showcase event that boasts the most difficult qualification requirement in the game – a major championship – will be televised Oct 18-19, 2011, and in 2012, by TNT to a worldwide audience.

Bermuda and Port Royal Golf Course are joined by the Fairmont Southampton, which will be the official hotel for the PGA Grand Slam of Golf. Port Royal – described by late architect Robert Trent Jones Sr., as his finest design outside the United States – is a public course that opened for play in 1970, and underwent a \$13.7 million renovation completed in 2009, extending the par-71 layout to 6,842 yards.

"The PGA of America is honored to continue the PGA Grand Slam of Golf tradition on the island of Bermuda through 2012 at the Port Royal Golf Course," said PGA of America President Allen Wronowski. "Bermuda has embraced the PGA Grand Slam of Golf over the past several years, delivering unmatched hospitality and community support for golf's elite visiting foursome. We are excited to once again join the Bermuda Department of Tourism in showcasing Bermuda as a premier golf tourism destination and hosting the PGA Grand Slam of Golf to the world."

Today Bermuda's Minister of Business Development and Tourism, the Hon. Patrice K. Minors JP, MP, said, "Bermuda is thrilled to once again be hosting the PGA Grand Slam of Golf. In the past four years, our relationship with The PGA of America is one that has grown from strength to strength, and we are pleased that we are continuing this special partnership."



"This announcement clearly signifies that the PGA recognizes Bermuda as a premier destination to host one of their top golf events and we welcome their support of our tourism product. The exposure that Bermuda receives from this event cannot be understated, with tens of millions around the world bearing witness to our breathtaking scenery, charm and hospitality. Past PGA Grand Slam of Golf champions have included some of golf's greatest names, and we look forward to presenting the signature Pink Jacket to the next wave of champions in the years to come."

The PGA Grand Slam of Golf features a \$1.35 million purse, with the winner receiving \$600,000; second place \$300,000; third place \$250,000; and fourth place \$200,000.

TNT's prime-time broadcast of the event reaches a worldwide audience of 88.9 million U.S. homes and international viewers in more than 100 countries.

The PGA Grand Slam of Golf is hosted by the Bermuda Department of Tourism, Port Royal Golf Course and the Fairmont Southampton Hotel. Established in 1979, the PGA Grand Slam of Golf has grown from an 18-hole, single-day charity event to a 36-hole annual showdown that matches professional golf's best against each other. Ernie Els captured the 2010 PGA Grand Slam of Golf title at Port Royal.

The foursome for the 29th PGA Grand Slam of Golf features the winner of the following major championships: The Masters, April 7-10, at Augusta National Golf Club in Augusta, Ga.; the 111th U.S. Open Championship, June 16-19, at Congressional Country Club in Potomac, Md.; the 140th Open Championship, July 14-17, at Royal St. George's, England; and the 93rd PGA Championship, Aug. 8-14, at Atlanta Athletic Club in Johns Creek, Ga. Past PGA Grand Slam of Golf Champions include: Tiger Woods, Phil Mickelson, Jim Furyk, Els, Tom Lehman, Ben Crenshaw, Greg Norman and Nick Price.



PGA of America CEO Joe Steranka attended the event with PGA of America President Allen Wronowski and Hon. Patrice K. Minors, Minister of Business Development and Tourism JP, MP



About The PGA of America:

Celebrating its 95th year, The PGA of America has maintained a twofold mission of its founders: to establish and elevate the standards of the profession and to grow interest and participation in the game of golf. By establishing and elevating the standards of the golf profession through world-class education, career services, marketing and research programs, The PGA enables its professionals to maximize their performance in their respective career paths and showcases them as experts in the game and in a multi-billion dollar golf industry. By creating and delivering dramatic world-class championships and exciting and enjoyable promotions that are viewed as the best of their class in the golf industry, The PGA of America elevates the public's interest in the game, the desire to play more golf, and ensures accessibility to the game for everyone, everywhere. The PGA of America brand represents the very best in golf.

About Bermuda:

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. The island has more golf courses per square mile than anywhere in the world and the pleasant climate allows for a round of play any month of the year, no matter the season. Each of its breathtaking courses features a blend of turquoise ocean views, rolling hills and humbling challenges. For more information, please visit [www.bermudatourism.com](http://www.bermudatourism.com) or call 1-800-BERMUDA.

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**A HUB FOR INTERNATIONAL CULTURAL EVENTS,  
BERMUDA SHOWCASES TOP TALENT FROM AROUND THE WORLD AT ANNUAL  
FESTIVAL OF THE PERFORMING ARTS**

NEW YORK, January 31, 2011 – Bermuda, long known for its pink sand beaches and signature shorts, is carving out a niche as a hub for arts and culture through events such as its annual two-month long **Festival of the Performing Arts**, now through March 1, 2011. The festival features entertainers from a variety of disciplines, including opera, orchestra musicians, singers, artists, magical acts and more.

Travelers for the festival can receive the third night free when booking a minimum three-night stay at 16 participating hotels and resorts when booking stays now until March 12, for travel by March 15, 2011 “**Compliments of Bermuda.**” Accommodations range from luxury resorts and boutique hotels to beach clubs and historic beach-front properties.

Organizers of the Bermuda Festival of the Performing Arts, with support from the Bermuda Department of Tourism, coordinate the yearly event to promote cultural exchange and artistic growth.

The festival also includes a Silent Art Auction where bidders can purchase artwork such as this year's featured piece by Bermudian artist Kevin Morris, (Morris currently resides in Athens, Greece) whose vibrant collage pays homage to the performing arts. His special painting forms the basis of the advertising and publicity design of this year's festival and is featured in its promotional materials.

Funds raised from the silent bidding are used to support festival outreach programs, including the organization's work in exposing local school-aged children to a variety of artistic classes, with formats that include master classes, walkthrough rehearsals, workshops and lectures. Local children who attend the programs receive once-in-a-lifetime experiences with world renowned artists.

Bermuda provides the perfect backdrop for an artistic and culture-filled experience, including 21 miles of majestic isles, pink sand beaches, turquoise waters, fine dining with spectacular ocean views, and a rich cultural heritage, including a UNESCO World Heritage site in the Historic Town of St. George.

-more-



For information on Bermuda's Festival of Performing Arts or to view a schedule of events, please visit [www.bermudafestival.org](http://www.bermudafestival.org). For information on travel to Bermuda, please visit [www.bermudatourism.com](http://www.bermudatourism.com) or speak to your local travel specialist.

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## **BERMUDA SPORTING COMPETITIONS ARE A WINNING ATTRACTION FOR TOURISM TO THE DESTINATION**

NEW YORK, February 2, 2011 – As Bermuda continues to seek new and innovative ways to attract visitors, it is benefitting from growing interest in its sporting events as a means of growing recognition and business for the destination.

As a case in point, hundreds flocked to the island in January to participate in the 36<sup>th</sup> Annual Bermuda Marathon Weekend, a combination of adventure and paradise, as runners from around the world compete in a series of events including the grueling Bermuda Triangle Challenge. The Bermuda Triangle Challenge was comprised of three races over three days with four medals awarded to competitors. This year, Bermuda Marathon Weekend organizers witnessed a strong increase in visitor arrivals to the island to either compete or support the race. There were 680 visiting entrants this year, compared to 483 in 2010, the highest number of overseas runners to join since 2004. Additionally, over 250 visitors flew to Bermuda to support the competitors, bringing the total to over 900 – almost doubling the previous year's Bermuda Marathon Weekend.

Eighteen international countries were represented in this year's marathon including Canada, Finland, France, United Kingdom, United States, Cayman Islands, Italy, Kenya, Ethiopia, Ireland, Netherlands, Russian Federation, Ukraine, Switzerland, Jamaica, Panama and the Philippines.

According to Bermuda Marathon Weekend's Race Director Anthony Raynor, the cold temperatures on the east coast and Bermuda's increased visibility for its sporting events such as sailing, golfing and volleyball tournaments are contributing factors for the rise.

"We had a phenomenal turnout this year," said Raynor. "One of the main contributors for the spike in participants was the success of the Bermuda Triangle Challenge. This series allows competitors to run the KPMG Front Street mile, which historically hasn't been open to recreational, visiting runners. Bermuda's ideal climate for active travelers has been a real draw for Bermuda Marathon Weekend participation as well."

-more-



According to the Hon. Patrice K. Minors, Bermuda's Minister of Business Development and Tourism, the strength of other sporting events in Bermuda such the popularity of the PGA Grand Slam of Golf, the International Invitational Sailing Race Week and the burgeoning International Volleyball Tournament has helped position Bermuda as a great locale for active holidays. Bermuda announced last week that it would host the PGA Grand Slam of Golf at its famed Port Royal Golf Course once again and through 2012 for the 29th and 30th editions of the championship. Deemed the "Champion of Champions" tournament, the match-up serves as a season-ending showcase event that boasts the most difficult qualification (qualifiers are the winners of the four major golf championships) requirement in golf. The event will be televised by TNT to a worldwide audience.

"We'll continue to partner with companies such as the PGA while also devoting resources to Bermuda-based organizers as we recognize the importance of our sporting sector," said the Hon. Patrice K. Minors, Bermuda's Minister of Business Development and Tourism. "As we continue to focus on new ways to grow our tourism product, we pay ample attention to the success of our sports industry. We're honored to host world-class events and want to provide our active travel visitors with even more memorable experiences in hope that they return year after year."

For information on Bermuda vacations, please visit [www.bermudatourism.com](http://www.bermudatourism.com) or speak to your local travel specialist.

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## **BERMUDA RANKED AMONG WORLD'S TOP HONEYMOON DESTINATIONS**

### ***New Brides Magazine Survey of Top Travel Agents Ranks Bermuda Sixth in World***

NEW YORK, March 9, 2011 – A new survey published in the March issue of the most widely read wedding magazine in the world ranks Bermuda as sixth among the world's top 20 honeymoon destinations. Brides magazine conducted the survey in conjunction with Signature Travel Network, a group of more than 6,000 top travel agents in North America.

Bermuda was ranked ahead of all Caribbean destinations and behind only exotic Pacific and Mediterranean destinations such as Hawaii, Fiji and Italy.

The world's top honeymoon destinations list includes:

- |                     |                    |
|---------------------|--------------------|
| 1. Hawaii           | 11. Antigua        |
| 2. French Polynesia | 12. Aruba          |
| 3. Fiji             | 13. Jamaica        |
| 4. Italy            | 14. BVI            |
| 5. Bali             | 15. Cayman Islands |
| 6. Bermuda          | 16. Australia      |
| 7. Costa Rica       | 17. Anguilla       |
| 8. Greece           | 18. Barbados       |
| 9. The Bahamas      | 19. Mexico         |
| 10. France          | 20. St. Lucia      |

According to the Hon. Patrice K. Minors, Minister of Business Development and Tourism for Bermuda, the survey reaffirmed the destination's commitment to promoting its assets to the honeymoon market.

"This recognition is extremely gratifying as it reflects the respected opinion of not only a leading national magazine such as *Brides*, but also top travel professionals whose jobs are to help couples find the perfect destination to begin their new lives together," said Minors. "We hope this ranking demonstrates that our proximity, welcoming attitude, world-class hotels and, of course, famous pink sand beaches are here and waiting for them."

-more-



### **About Bermuda**

Bermuda, just under two hours from East Coast gateway cities, is a honeymooners' paradise. One of the world's most scenically beautiful and naturally romantic settings, it stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's accommodations range from luxury resorts to intimate guest cottages and family-run inns, all incorporating the sophistication and hospitality unique to the Bermuda experience. The island includes more than 150 restaurants to fit any traveler's budget, from simple and inexpensive to elegant waterfront dining. Bermuda's diverse activities offer an array of vacation options all year-round, including more championship golf and wreck diving opportunities than anywhere else in the world, renowned deep sea fishing, world-class spas and smooth pink beaches. For more information, visit [www.gotobermuda.com](http://www.gotobermuda.com).

### **About BRIDES**

BRIDES was the world's first-ever wedding magazine, founded in 1934. In 75 years of publication it has remained the most widely read magazine in the category and the country's foremost authority on engagement, weddings, and marriage. BRIDES reaches over 6.5 million readers per issue and is published 12 times a year by Condé Nast, a division of Advance Publications, which operates in 25 countries. In the United States, Condé Nast publishes eighteen consumer magazines, two trade publications and twenty-seven websites that garner international acclaim and unparalleled consumer engagement.

### **About Signature Travel Network**

Signature Travel Network is a member-owned, travel cooperative, headquartered in Marina Del Rey, California, with a regional office in New York City. The network was established in 1956 and today includes 191 member agencies with 365 retail locations throughout USA and Canada. Collectively, Signature members generate \$4.2 billion in annual travel sales. For more information please visit [www.signaturetravelnetwork.com](http://www.signaturetravelnetwork.com).

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**BERMUDA TOURISM EXTENDS "COMPLIMENTS OF BERMUDA" DEAL,  
TRAVELERS TO RECEIVE FREE-NIGHT STAYS THROUGH JUNE**  
*Destination-Wide Promotion Offers Guests Free Night at Participating Resorts*

NEW YORK, March 17, 2010 – Due to popular demand, The Bermuda Department of Tourism and its hotel partners have extended the "**Compliments of Bermuda**" promotion, inviting visitors to enjoy every third night free for hotel rooms booked in April. In addition, travelers to the island's pink sand beaches who book a three-night stay in May will receive the fourth night free, and guests booking a four-night stay in June will receive their fifth night free\*.

The exclusive promotion is available at more than a dozen participating hotel properties, available for booking through May 30 for travel through June 30, 2011. Accommodations range from luxury resorts and boutique hotels to beach clubs and historic beach-front properties.

Hotels for the **Compliments of Bermuda Promotion** include the following:

- Cambridge Beaches Resort and Spa
- Elbow Beach, Bermuda
- Fairmont Hamilton Princess
- Fairmont Southampton
- Granaway Guest House & Cottage
- Greenbank Cottages
- Grotto Bay Beach & Tennis Club
- Newstead Belmont Hills Golf Resort and Spa
- Rosedon
- Royal Palms Hotel
- Surf Side Beach Club Hotel\*\*
- Tucker's Point Hotel and Spa
- The Wharf\*\*\*
- Coco Reef \*\*\*

Please visit <http://www.gotobermuda.com/travel-deals/compliments-of-bermuda-offer/> for more information on booking a **Compliments of Bermuda** package, or call your local travel specialist.



Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's accommodations range from luxury resorts to intimate guest cottages and family-run inns, all incorporating the sophistication and hospitality unique to the Bermuda experience. The island includes more than 150 restaurants to fit any traveler's budget, from simple and inexpensive to elegant and special dining. Bermuda's diverse activities offer an array of vacation options all year round, including more wreck dives than anywhere else in the world, more golf per square mile than anywhere else in the world, world-renowned deep sea fishing, world-class spas and smooth pink beaches.

\*Offer is available for new bookings only and valid only at participating hotels: **Cambridge Beaches, Coco Reef Bermuda, Elbow Beach, Fairmont Hamilton Princess, Fairmont Southampton, Granaway Guest House & Cottage, Greenbank Cottages, Grotto Bay Beach & Tennis Club, Newstead Belmont Hills, Rosedon, Royal Palms Hotel, Surf Side Beach Club, The Wharf and Tucker's Point Hotel & Spa.** Promotion must be booked by May 30, 2011 and is valid for travel through June 30, 2011. Subject to availability. The free room night(s) includes the room rate only; customers will be charged for the gratuities and resorts fees on the free night(s). Tour Operators will be responsible for the total stay and the free night(s) will be deducted from the customer's invoice upon check out. Rates may vary according to date of departure, number of persons, room type, meal plan and is based on availability. Rates are subject to Government Tax, Gratuities, and Resort Fees and will be reflected in your final folio. Rates and taxes are subject to change without notice. Hotels reserve the right to close out this promotion at its discretion. Seasonal surcharges, blackout dates, and other restrictions may apply. Usual cancellation policies apply, based on individual hotel policies. This offer can be combined with other offers; however it is up to the individual hotel. This offer is not available for groups or weddings. Void where prohibited by law. Offer must be requested at time of booking.

\*\*Blackout dates at Surf Side beach Club Hotel apply, including: April 10 – 19 & June 22 – 28, 2011

\*\*\* The Wharf and Coco Reef only offering 3<sup>rd</sup> Night free

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## **BERMUDA TAKES ONE-OF-A-KIND VACATION EXPERIENCE TO THE NET WITH NEW WEBSITE LAUNCH**

NEW YORK, April 4, 2011 – The Bermuda Department of Tourism has launched [www.GoToBermuda.com](http://www.GoToBermuda.com), the new, official tourism website providing user-friendly access and interactivity, while showcasing what makes the island-destination so distinctive.

The new [www.GoToBermuda.com](http://www.GoToBermuda.com) reflects the "Bermuda experience" online, through rich imagery, easy navigation and user-generated content sharing across both mobile and social media channels, creating easier modes of conversation between island and website visitors. The new site will also feature updates on Bermuda news, events and happenings throughout the year.

According to the Hon. Patrice K. Minors, Minister of Business Development and Tourism for Bermuda, the new website will help Bermuda to further connect with potential and returning visitors.

"We want to create an ongoing conversation with consumers and provide them with all the information necessary to plan and book a Bermuda vacation," said Minors. "Like our island, [www.GoToBermuda.com](http://www.GoToBermuda.com) is a user-friendly experience, using beautiful imagery and in-depth information to tell the Bermuda story."

For information on travel to Bermuda, please visit [www.GoToBermuda.com](http://www.GoToBermuda.com) or speak to your local travel specialist.

### **About Bermuda**

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## **BERMUDA PARTNERS WITH AIRTRAN TO OFFER NONSTOP FLIGHTS FROM ATLANTA** ***~New Service Highlights Island's Proximity for Summer Travel~***

NEW YORK, May 5, 2011 – The Bermuda Department of Tourism and AirTran Airways are inviting Atlanta area travelers to get in the pink this spring and summer – Bermuda's famed pink sand beaches that is – as the carrier launches nonstop service from Hartsfield-Jackson Atlanta International Airport to Bermuda's L.F. Wade International Airport. The new seasonal service, which kicks off on May 26, runs through September 6, 2011 and will provide a convenient getaway to Bermuda during the destination's high season.

Just a short, under-three hours flight away, Atlanta area residents can immediately capitalize on Bermuda's popular **Compliments of Bermuda** promotion, inviting visitors to enjoy a fifth night free for every four-night hotel stay booked by May 30 for travel between June 1 - 30, 2011. The exclusive promotion is available at more than a dozen participating hotel properties.

Atlanta travelers to Bermuda can also experience an exciting line-up of signature annual events this summer. The **Bermuda Triple Crown Billfish Championship**, a series of three established fishing tournaments, will begin July 3 and continue throughout the month. The destination also invites sports enthusiasts to experience the historic **Cup Match Cricket Festival**, July 28 – 29, as well as the island's **Annual Bermuda Beach Tennis Tournament**, August 26 – 28.

"We are excited to partner with AirTran Airways in providing new service to our island," said the Hon. Patrice K. Minors, Minister of Business Development and Tourism for Bermuda. "Atlanta is a wonderful U.S. city with many Bermuda fans, friends and family residing there. We are happy that this service will help continue to build a relationship while offering travelers an easy escape to Bermuda."

The carrier also introduced nonstop flights from Baltimore/Washington Thurgood Marshall International Airport earlier this year on April 7. Bermuda

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## **BERMUDA SHOWS STRONG FIRST QUARTER VISITOR ARRIVAL GROWTH**

NEW YORK, April 18, 2011 – Visitor air arrivals to Bermuda increased by nearly 8% in the first quarter of 2011 as compared with the same period in 2010, it was announced today by the Hon. Patrice K. Minors, Minister of Business Development and Tourism for Bermuda.

The number of air arrivals in the first quarter totaled 30,824, as compared to 28,865 visitors arriving by air in the first quarter of 2010. Each individual month in the quarter saw growth over the previous year: January achieved a 5.5% increase, February increased by 2.7%, and March saw a 9.9% increase.

"We are extremely gratified to see these positive arrival trends," said Minors. "We believe that all the collaborative effort, our focused marketing efforts, very creative packages by the hotels and a significant increase in the group and incentive business are prime factors that have caused this upsurge."

The largest growth area in air arrivals came from Canada which saw a 50% increase, attributed in large part to additional airlift supplied by WestJet. The first quarter of 2011 brought 6,469 air arrivals from Canada as compared to 4,314 from the previous year.

Air arrivals from the United States grew by 2.7% with air arrivals increasing to 19,705 visitors, as compared to 19,181 from the previous year. Within the United States, the Northeast continued to account for the majority of visitors, however air arrivals from southern states such as Florida (+8.6%) also increased.

Moving into the second quarter of 2011, Bermuda will see additional airlift out of Baltimore and Atlanta gateways with the introduction of service provided by AirTran. The carrier's Baltimore service commenced on April 7 and Atlanta service will begin on May 26.

Minors noted positive trends for arrivals projected ahead. "Looking ahead for the next six months indicates even more positive news," she said. "Advanced booking projections of the ten largest hotels that make up more than 75% of room inventory are revealing the most encouraging upturn in business that we have seen in the past four years. Bookings in March increased by more than 20% over 2010 and April's performance is projected to be up by more than 20 percent as well.



"As a further insight into the upcoming months, our hotels have reported that May and June already have 10% more business on the books. July and August already have 30% and 55% more room nights on the books than at the same period one year ago," said Minors.

The Bermuda Department of Tourism recently extended its popular **Compliments of Bermuda** promotion, inviting visitors to enjoy every third night free for hotel rooms booked in April. In addition, travelers to the island's pink sand beaches who book a three-night stay in May will receive the fourth night free, and guests booking a four-night stay in June will receive their fifth night free. The exclusive promotion is available at more than a dozen participating hotel properties, available for booking through May 30 for travel through June 30, 2011.

In addition, the island recently launched [www.GoToBermuda.com](http://www.GoToBermuda.com), the new, official tourism website providing user-friendly access and interactivity, while showcasing what makes the island-destination so distinctive.

"There is a great buzz right now about Bermuda overseas," said Minors. "So we continue to be very positive that the tourism industry can continue to grow if we all collectively work to this goal."

For information on travel to Bermuda, please visit [www.GoToBermuda.com](http://www.GoToBermuda.com) or speak to your local travel specialist.

### **About Bermuda**

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## **BERMUDA DEPARTMENT OF TOURISM PARTNERS WITH PREMIER GOLF TO OFFER NEW CENTRALIZED TEE TIME SYSTEM**

HAMILTON, BERMUDA., May 17, 2011 – The Bermuda Department of Tourism is making it easier than ever for golfers to play some of its outstanding courses by partnering with Bermuda Premier Golf to offer a new centralized tee time system.

Bermuda Premier Golf's online system at [www.bermudapremiergolf.com](http://www.bermudapremiergolf.com) allows the potential golfer to select the golf course, tee times, number of players and pay securely online with either Visa, Mastercard or AMEX. Each participant receives a tee time voucher by email which is encoded with a unique barcode to eliminate fraud. Each tee time voucher is presented to the golf course on the day of play. Golfers can use the system to have their tee times booked in advance to ensure they can play the courses they want when they want. Golfers can also search the site by course name, tee times by date and review all details including course descriptions, pictures and videos, offering a rich online experience.

Golfers can also place orders at any time through Premier Golf's call center locally via 441-278-1500 or toll-free at 1-877-450-6412. Premier Golf's Customer Care team based in Bermuda provides an extra level of customer support during business hours.

"We are committed to doing everything possible to make the visitor experience to Bermuda as user-friendly as possible," said The Hon. Patrice K. Minors, Minister of Business Development and Tourism. "We feel this new system will help further cement an already outstanding reputation for being one of the world's most desirable golf destinations."

Bermuda offers more golf courses per square mile than anywhere else in the world. The island features seven golf courses total, with six of championship caliber. Characterized by spectacular scenery, including dramatic ocean vistas, as well as firm fairways and an unpredictable wind factor, the island's courses are renowned for both their beauty and challenge. Undulating greens are attributed to preponderance of underground limestone caves.



Golf courses participating in the new centralized tee time system include: Belmont Hills, Fairmont Southampton Golf Club, Ocean View Golf Course, Port Royal Golf Course, Riddell's Bay Golf & Country Club and Tucker's Point Golf Club.

Bermuda is also host to the PGA Grand Slam of Golf taking place October 18 – 19, 2011. The PGA Grand Slam of Golf is hosted by the Bermuda Department of Tourism, Port Royal Golf Course and the Fairmont Southampton Hotel. The season-ending showcase event that boasts the most difficult qualification requirement in the game – a major championship – will be televised by TNT to a worldwide audience.

### **About Bermuda**

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. The island has more golf courses per square mile than anywhere in the world and the pleasant climate allows for a round of play any month of the year, no matter the season. Each of its breathtaking courses features a blend of turquoise ocean views, rolling hills and humbling challenges. For more information, please visit [www.GoToBermuda.com](http://www.GoToBermuda.com) or call 1-800-BERMUDA.

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### **About Bermuda Premier Golf**

Bermuda Premier Golf is a division of Fireminds Ltd, a Bermuda-based technology company owned by Bermudian technology guru Michael W. Branco. Bermuda Premier Golf is a sister division to Premier Tickets Bermuda which has experience in providing online ticketing in Bermuda since April 2009, enabling ticket sales for movies, theatre, Vegas shows and on-island parties. This experience is being used to provide online tee time bookings for Bermuda's golf courses.

Bermuda Premier Golf is locally built and hosted system, located at the ultra-secure Cable & Wireless Bermuda data center with redundant internet connections, power, on-site generators and HVAC, all run by leading IT provider Ignition.

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## **CANADA'S NUMBER ONE FM RADIO STATION *CHFI-FM* TO BROADCAST FROM BERMUDA'S PINK SAND BEACHES ~25 Listeners Win Free Trip to Bermuda's Grotto Bay Beach Resort~**

NEW YORK, June 6, 2011 – Live from Bermuda! Canada's *CHFI-FM* is partnering with The Bermuda Department of Tourism to broadcast its morning breakfast show from the island's Grotto Bay Beach Resort June 6-9, 2011. During the visit, morning radio personalities Erin Davis and Mike Cooper will interview local Bermudian "ambassadors" as well as The Honorable Patrice K. Minors, Minister of Business Development and Tourism, to highlight the destination's key selling points for Canadians.

"We are excited to partner with such a prominent North American radio station," said Minister Minors. "Our relationship with *CHFI-FM* is helping to further develop the already strong marketing presence our island has in the Canadian community."

As part of the same promotion, *CHFI-FM* has also been rewarding listeners with free trip giveaways to Bermuda. The 25 winners will fly to the island via WestJet Airlines and also stay at The Grotto Bay Beach Resort from June 6 to June 9.

"Our Canadian business has been very strong due to our appeal to the nearby Canadian market and the fact that our property features a great All-Inclusive package," said JP Martens, General Manager of Grotto Bay Beach Resort. "We are looking forward to hosting the winners from *CHFI-FM*'s 'Erin and Mike on the Beach in Bermuda' contest at our resort over the next week. We believe this partnership will further boost our Canadian business."

*CHFI-FM* has been in operation for more than 50 years and is the most listened to radio station in Canada. The morning show broadcasts to the Greater Toronto area and targets adults aged 18 to 54. The station's format is Soft Rock/Soft AC and is known as "Toronto's Lite Favorites."



"We are thrilled to be able to work with *CHFI-FM* and the Bermuda Department of Tourism on this great initiative," said Robert Palmer, WestJet's Manager of Public Relations. "This is a tremendous opportunity to promote the beautiful island of Bermuda and our convenient, non-stop service from Toronto's Pearson International Airport."

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## **BERMUDA PROVIDES NEW INCENTIVE REWARDS PROGRAM TO “FEEL THE LOVE”**

### ***~Program Offers Cash Incentive to Ambassadors of the Destination~***

NEW YORK, May 2, 2011 – The Bermuda Department of Tourism is offering a new cash incentive for visitors, as well as Bermuda residents, to “feel the love” in Bermuda, with the launch of the “Feel the Love Rewards” program. The program rewards those “friends of Bermuda,” who bring visitors to the island by giving them cash back for every person who visits.

The “Feel the Love Rewards” program offers easy-to-reach, tiered monetary incentives for Bermuda ambassadors. The first level offers a \$25 per person reward for a minimum of 15 visitors that you bring to the island over a 12-month period, and the monetary rewards increase with the number of guests you bring. Additional levels include the Gold level, which provides \$30 per person for 25 to 34 travelers; and the Platinum level, which offers \$40 per person for 35 to 49 visitors.

“Feel the Love Rewards” ambassadors who secure more than 50 visitors will reach the Diamond level, where they can earn \$50 for each traveler. That’s a minimum total of \$2,500 for bringing 50 confirmed visitors to Bermuda.

All visitors must arrive by air and stay at a Bermuda hotel property as verified by the Bermuda Department of Tourism. Cruise visits do not qualify.

“There are so many people out there who are passionate about Bermuda, and we want to reward them for being ‘ambassadors’ who deliver business to the island,” said the Hon. Patrice K. Minors, Minister of Business Development and Tourism for Bermuda. “We value those who have fallen in love with our destination and for those who call Bermuda home. This incentive program will drive air travelers to the island and encourage ‘friends of Bermuda’ to continue spreading the word about all Bermuda has to offer.”

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In addition to the first tier of a \$25 reward per person for a minimum of 15 visitors, the “Feel the Love Rewards” incentive program offers incentives to the monetary reward based on the number of visitors brought to the island. Additional levels include the Gold level, offering \$30 per visitor when securing 25-34 travelers to the island and the Platinum level, providing \$40 per visitor when securing 35-49 visitors. At the Diamond level, which includes securing 50 visitors or more, Bermuda “ambassadors” can earn \$50 for each traveler, creating a minimum total of \$2,500.

“Feel the Love Rewards” ambassadors will receive support from dedicated Bermuda Department of Tourism liaisons who will provide promotional materials, literature and any additional information required. For more information on how to participate in Bermuda’s “Feel the Love Rewards” program, call 800-233-6106 or visit [www.feeltheloverewards.com](http://www.feeltheloverewards.com).

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda’s accommodations range from luxury resorts to intimate guest cottages and family-run inns, all incorporating the sophistication and hospitality unique to the Bermuda experience. The island includes more than 150 restaurants to fit any traveler’s budget, from simple and inexpensive to elegant and special dining. Bermuda’s diverse activities offer an array of vacation options all year-round, including more wreck dives than anywhere else in the world, championship golf, horseback riding, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end.

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## **EIGHT TOP UK RADIO STATIONS READY TO FEEL THE LOVE FROM BERMUDA**

### ***Top Stations to Broadcast Live from Bermuda for One Week via Department of Tourism***

NEW YORK, May 17, 2011 – The Bermuda Department of Tourism (BDOT) is continuing its heavy overseas marketing campaign by bringing in eight top UK radio stations to broadcast live from the island and “Feel the Love” for Bermuda next week.

Beginning on Monday, May 23 – through Friday, May 27, an estimated UK audience of 4.5 million loyal listeners will get a flavour of the island as their favorite radio stations take to the airwaves to showcase Bermuda as a desirable holiday destination.

The stations will interview various Bermuda “ambassadors” and chat about Bermuda’s key selling points, including proximity from the U.K., beautiful beaches, culture, sporting opportunities, and the hospitality of the Bermudian people. They will also highlight “sizzling summer” free visitor activities and important events, such as the upcoming PGA Grand Slam of Golf, while encouraging listeners to visit the Department of Tourism’s website and book their own Bermuda holiday.

The stations have been heavily pre-promoting their visits, including listener prize trip contests. To date, the Smooth FM Network has received more than 10,000 listener entries for their promotion, which is unprecedented in their station’s history.

In addition, several Bermuda resort properties have provided listener trip giveaways to help increase the excitement for the broadcasts, including: Cambridge Beaches, The Reefs, Grotto Bay Beach Resort and Tennis Club, Fairmont Southampton Resort, Fairmont Hamilton Princess, Elbow Beach, Rosewood Tucker’s Point and Rosedon.

“The UK is a very important market for Bermuda and this is an excellent opportunity to raise our profile via these very popular radio stations,” said The Hon. Patrice K. Minors, Minister of Business Development and Tourism. “Loyal listeners will get the chance to hear their favourite stations touting the island and relaying the warm Bermuda welcome that typifies our visitor experience.”

Among the stations planning to participate include:

### **SMOOTH FM NETWORK UK**

**Broadcast Areas:** Greater London; Birmingham and East and West Midlands; Manchester; Liverpool and North West; Newcastle and the North East; Glasgow and South West Scotland.



### **KMFM NETWORK KENT**

**Broadcast Areas:** The County of Kent and South East UK

### **JAZZ FM UK**

**Broadcast Areas:** Digital network radio: Greater London, Birmingham and West Midlands, Manchester and North West, Glasgow and South West Scotland; Sky Channel 0202 Freesat Channel 829

### **TOTAL STAR NETWORK**

**Broadcast Areas:** South West England – Bath, Gloucestershire, Somerset, Swindon and Wiltshire

### **METRO FM**

**Broadcast areas:** Tyne and Wear, County Durham & Northumberland (North East).

### **MAGIC NETWORK NORTH OF ENGLAND**

**Broadcast Areas:** Newcastle, and Tyneside, Middlesbrough and Teeside, Hull and East Yorkshire and North Lincolnshire, Sheffield, Doncaster and South Yorkshire, Leeds and West Yorkshire, Manchester and the North West, Preston and East Lancashire, Merseyside.

### **KESTREL FM**

**Broadcast Areas:** Alton, Basingstoke, Bordon, Four Marks, Haselmere, Hindhead, Petersfield, Guildford and the surrounding area of Hampshire, and Surrey.

### **MINSTER FM**

**Broadcast Areas:** North Yorkshire, York, Scarborough, Selby, Harrogate, Thirsk, Northallerton

For up-to-date information on the campaign, visit the department of Tourism's official Facebook (<http://www.facebook.com/bermudatourism>) and Twitter (<http://twitter.com/gotobermuda>) pages.

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Media can also visit [www.louhammond.com](http://www.louhammond.com) for latest press releases and images. Follow on Twitter at LouHammondPR or find us on Facebook.





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## **CELEBRATED PORT ROYAL GOLF COURSE OFFERS *PLAY 'N DINE* SPECIAL AND EXTENDS VISITOR TOURNAMENTS FOR BERMUDA GUESTS**

NEW YORK, May 25, 2011 – Bermuda's famed Port Royal Golf Course, current host of the PGA Grand Slam of Golf, has introduced a **Play 'n Dine** offer for visitors to the destination. From 2 p.m. onward daily, guests who play 18 holes on the course can also enjoy a three-course meal at *64 Degrees*, the club's world-class steak and seafood restaurant. The special Play 'n Dine offer is \$164 per person and available through November 31, 2011.

Adding to the destination's appeal for golf aficionados, the Bermuda Department of Tourism and Port Royal Golf Course have also extended the **Port Royal Visitor Tournaments**, created in Fall 2010, with competitions for visitors every Monday now through October 2011. Tournament participants receive a discount on green fees (inclusive of cart for 18-holes), bringing the cost down to \$110 per person to play on one of the top island courses in the world. Club rentals are available as well for \$25.

Prizes will be given to the top three golfers in each tournament and the winner will receive a commemorative victory certificate and prize from the pro shop. The tournaments will be played using the Calloway system, which allows players of all levels – with or without a handicap – to compete together. Tournaments run from 8:30 a.m. – 12:00 p.m.

The Port Royal Golf Club – a Robert Trent Jones design combining undulating terrain, lush greenery and dramatic ocean side cliffs – is open to the public and boasts one of the most difficult and beautiful par 3s in the world. The course recently experienced a \$15+ million renovation and features 18 championship holes and over 6,842 manicured yards, the longest course in Bermuda. Port Royal also includes a 300-yard oceanfront driving range, luxurious clubhouse and *64 Degrees* restaurant.

–more–



For more information on the **Play 'n Dine** offer or **Port Royal Visitor Tournaments**, visit [www.portroyalgolf.bm](http://www.portroyalgolf.bm) or call (441) 234-0974.

#### **About Bermuda**

Bermuda, just under two hours from East Coast gateway cities, stretches for 21 miles along turquoise waters and is surrounded by a 200-square-mile coral reef plateau. Bermuda's diverse activities offer an array of vacation options all year round, including world-class spas, more wreck dives than anywhere else in the world, world-renowned deep sea fishing and smooth pink beaches to rest on by day's end. Bermuda is home to the PGA Grand Slam of Golf, played in October. For more information or to make a reservation in Bermuda, please call 1 (800) BERMUDA or visit [www.GotoBermuda.com](http://www.GotoBermuda.com).

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